

## **APPARATUS AND METHOD OF PROVIDING BUSINESS SOLUTIONS AND SERVICES**

### **ABSTRACT OF THE DISCLOSURE**

A method and system of providing business solutions via a dynamic system. In order to provide business solutions, the method and system uses rules to formulate questions based on (i) specific industries, (ii) specific problems and/or (ii) specific answers in response to a dynamic set of questions (metrics), amongst others. These specific solutions may also be quantified in order to provide specific financial benefit analysis to the business using spreadsheets and financial software based on quantitative data provided by the user.

FIG. 10